

Jersey Boy

BY XX XXXXXX

Arthur “Red” Hoffman was considered a walking encyclopedia of Met Area golf throughout his 50-plus years covering the game as a journalist for the Star Ledger and publicist for renowned architect Robert Trent Jones Sr.

In fact, Pulitzer Prize-winning writer Dave Anderson of the *New York Times* once said of his good friend, “You could ask Red anything about Metropolitan Area golf or golf in general; he just knew it, didn’t even have to look it up. He could remember putts from 35 years ago.”

In addition to the many honors he was recognized with throughout his celebrated career (he received the MGA’s Distinguished Service Award in 1990), his legacy is carried alive with the playing of the annual Red Hoffman Cup Matches, an interclub competition that’s celebrating its 10th anniversary in 2014.

What started in 2005 as the “A-Team Matches” (and only consisting of four northern New Jersey clubs), the Hoffman Cup now has 32 clubs that participate every year.

Bob Corbett, a member and team captain of Plainfield Country Club (where Red was named an honorary member), pitched the idea of naming the matches after the man who knew just about everything about New Jersey golf.

“With its great courses and interesting personalities, this region has had some amazing golf stories to tell,” said competition director Kevin Casey. “For over 50 years Red Hoffman was the person who told them. It’s a natural to name these matches after someone who served New Jersey golf so well for so long.”

