

# Distinguished Service Award

**A**NYONE WHO HAS RECEIVED a holiday card from Lowell Schulman knows why he is receiving the Metropolitan Golf Association's highest honor, the Distinguished Service Award. The cards feature vintage golf photos of great players, and warm greetings which clearly demonstrate how the friendships and values the game engenders have become an important part of Schulman's life.

Schulman's contributions to the game, as a builder, philanthropist, and trusted adviser, have stretched over five decades as he has intertwined a successful career with an ever-growing love for golf. As a commercial real-estate developer, Schulman has changed the landscape of Westchester County, in particular with his development of 28 office buildings and parks along Interstate 287 known as the "Platinum Mile."

A longtime member of Old Oaks in Purchase, New York, Schulman helped create nearby Brae Burn Country Club in the early 1960s, his first "hands on" involvement in the game. Some 30 years later his vision brought the brilliant Atlantic Golf Club in Bridgehampton, New York, to life. This year, Schulman authored "Miracle on Breeze Hill—The Making of Atlantic Golf Club," which traces the course's development. In keeping with what is now a Schulman trademark—giving back to the game—he quietly donated all of the book's proceeds to the Westchester and Long Island Caddie Scholarship Funds.

Schulman also has served the game in a variety of volunteer capacities. An influential member of the Met PGA's Advisory Board, he received the section's highest service honor, the Sam Snead Award, in 1994. Also a longtime member of the USGA's Museum Committee, he has made significant donations of rare antique golf ceramics to Golf House. In this position, he played a key role in the USGA's



recent decision to purchase the Russian Tea Room—which the Association plans to convert into a golf museum—in New York City.


As a Board member of the MGA Foundation, he has been a passionate spokesman for the its junior programs, which have helped improve the lives of thousands of caddies, junior golfers, and needy kids. He also has been chairman of the annual GOLF-WORKS outing that has raised nearly half a million dollars for the student-intern program, and is currently co-chairman of the Foundation's ambitious Capital Campaign. His leadership and support were also critical in helping the Foundation and Met PGA

locate a First Tee facility at the nine-hole Moshulu Golf Course in the Bronx. During 2002, its first year of operation, the facility introduced more than

2,000 deserving young people to the game and the life skills golf teaches.

The last few years Schulman's holiday cards have conveyed the importance of balance

in our lives: *balance over the ball, balance between friends, and balance among nations.* Meaningful sentiments in today's society—and in describing Schulman himself. After all, here is a man who has achieved great financial success, but who also has devoted his time and talent to the smallest of jobs to preserve the game's values. A man who has collected priceless golf artifacts, but then donated many of them so that others may share in the beauty and history of the game. A man who created a world-class course in Atlantic, but who is equally passionate about a nine-hole course in the Bronx because it allows underprivileged kids access to the game.

Schulman's unique contributions to golf represent the highest standards of a true gentleman of the game, and the MGA is proud to present the Association's highest honor to a man whose life is clearly in balance. 

## A Life in Balance

*Lowell Schulman is best known for building real estate, Jay Mottola reports, but he also has helped build a solid future for the game*